



THE 6<sup>th</sup> ALL IN PRINT CHINA

第六届中国国际全印展

中国国际印刷技术及设备器材展

China International Exhibition All about Printing Technology & Equipment

2016.10.18-22

中国·上海新国际博览中心

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发现印刷未来

*Discover the Future of Printing*



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## 第六届中国国际全印展圆满闭幕

2016年10月22日，第六届中国国际全印展在上海圆满闭幕。本届全印展以“发现印刷未来”为主题，全面展示了近年来印刷技术的推进成果与发展趋势，生动体现了印刷技术所焕发的活力与动力，凸显出创新、升级、融合和发展在印刷行业的重要性，为观众带来了一场印刷业的“饕餮盛宴”。

本届展会规模宏大，展出面积达8万平方米，汇聚了724家中外展商前来同台竞技，展商数量为历届之最，成为海内外观众了解全球印刷业最新发展趋势的窗口。现场始终人流如织，展期5天海内外专业观众高达76,818人，较上届增长24.2%，参观总人次109,710人次，创全印展历史新纪录。5天的展期里，全印展接待国内协会和企业参观团超过100个，接待来自美国、德国、韩国、澳大利亚、印度、菲律宾、马来西亚、泰国等20余个国家超过45个海外买家团体，观众总数、海外买家数量、观众质量、专业程度得到了展商们的交口称赞。

### 七大主题展示前沿技术，引领印刷行业未来发展

本届全印展共使用室内馆5个、室外馆6个，共涵盖七大主题：数字印前主题馆、综合印刷主题馆、包装印后主题馆、标签产业主题馆、柔印专馆，以及结合当下行业最热门技术和前沿领域，开辟的两个特色主题专区——创新材料馆、印刷梦工厂。

数字印刷方面，国际国内品牌齐亮相，富士施乐、理光、柯尼卡美能达、网屏、爱普生、富士胶片、EFI、方正电子等悉数到场，其中理光的RICOH Pro VC60000解决方案、富士施乐Versant™ 3100 Press和Versant™ 180 Press、柯尼卡美能达bizhub PRESS C71cf墨控系统、富士胶片Acuity LED 3200R宽幅UV喷绘机为中国市场首发。各家展示的解决方案应用范围广泛，针对图书印刷、商业文档印刷、包装、标签、大幅面喷墨解决方案一应俱全，涵盖了大部分细分市场。

顺应数字印刷纵深发展趋势，多种数字印后技术获

得了极大关注，大族冠华、柯尼卡美能达、太阳机械、泰克正通、经纬科技、爱科科技等纷纷亮相。大族冠华展出激光模切雕刻机，应用范围覆盖纸壳、标签、包装；柯尼卡美能达JETvarnish 3DS自动摄像头捕捉对准技术（ARC）可对所有的数字打印件进行高精度的局部上光，还可赋予其各种触感效果；太阳机械TRD型多功能标签印后加工机集放卷、纠偏、冷烫、柔版上光、热覆膜、UV胶覆膜、模切、切单张、排废、分条、收卷于一体，成为标签印后一款重磅全能产品。

凭借持续创新与扎实品质，传统胶印品牌小森、大族冠华、杭州科雷、曼罗兰、北人集团、中景集团、威海印机等依然深受行业信任。小森带领观众深入了解其drupa 2016上展示的全新解决方案，大族冠华的筱原92、加装杭州科雷EZcolor系统的数码化胶印设备、中景JD4920对开多色机、威海印机WIN924等成为观众热议产品。

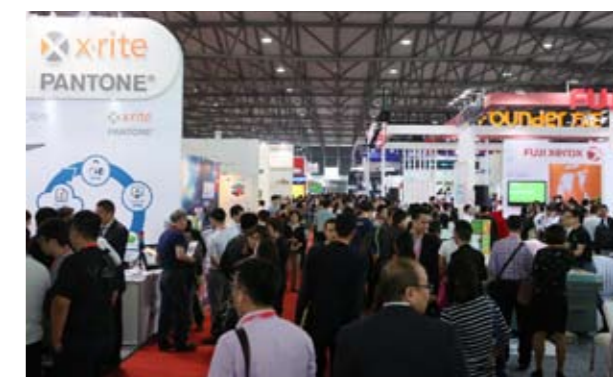
本届全印展上，柔印及包装印后技术吸睛指数惊人。太阳机械联合多家合作伙伴打造柔印专馆，其定位窄幅标签印刷领域的STF-340机组式柔印机表现不俗；浙江炜冈展出ZJR-330机组式柔印机，代理麦安迪的美国联合带来2200柔印机、P系列柔印机和数码柔印机的创新应用，台湾坤裕将适用薄膜软包装、烟包印刷领域的柔凹组合式机组带上全印展舞台。

包装印后板块，“全清废”成为创新热点，模切自动化程度再次升级。天津长荣展出了“双机组

+全清废”的MK21060FCSB模切烫金机，首发同海德堡战略合作后推出的首台全能型全清废模切机MK1060CSB，以及用于短版、个性化包装的MK520FC数码模烫一体机；博斯特首次展出了专为中国市场研发的SP106 ER全清废模切机，可实现连线自动纸盒分离，博斯特集团成员之一旭恒精工也展出了3款精品印后设备；上海耀科JY-106EB展出全自动模切机清成品、清废两用，颇受瞩目。

无绿色不印刷。不论是胶印、数字印刷、柔印，还是印前工艺、印后加工，国际国内品牌矢志不渝践行节能降耗、绿色环保理念，作为印刷源头的原辅材料供应商，更是纷纷加大绿色产品的研发力度。本届全印展上，油墨类的洋紫荆、杭华、阿尔斯、盛威科、海中辉，版材类的杜邦、重庆华丰、乐凯华光，都带来了各自的研发成果，成为展馆中一道优雅的绿色风景线。

各领域技术、产品独立呈现，分类更清晰，主题更突出，且紧扣行业热点，本届全印展为观众奉上了一场多角度综合展示印刷创新未来的盛宴。尤其值得一提的是，集中展示印刷未来技术的“印刷梦工厂”，从“印刷未来”“网络印刷”“创新应用”“绿色印刷”“印刷文化”5个板块，集中展示最新、最潮的前沿技术和应用方案，1500平米超大未来展示区、N1馆入口黄金位置、绚丽的展台设计、30项印刷包装解决方案、22场演讲分享，开展第一天就引爆现场。





## 60余场专业活动，汇集行业精英，共话印刷未来

全印展同期，据不完全统计，贯穿全程的印刷论坛和技术交流会、发布会共计60余场，为观众提供了信息交流、碰撞思想的机会。

16日，第十四届两岸四地印刷业交流联谊会暨2016丝路印刷发展论坛和2016亚太印刷论坛成员国会议成功举办；

17日，全印展主论坛“2016中国印刷论坛暨第十六届亚太印刷论坛”汇聚了中国、美国、澳大利亚、日本、马来西亚、印度、菲律宾等亚太地区印刷行业组织的专家，以及雅昌、天津长荣、阳光印网等优秀企业，为观众带来广阔的国际视野和先进的创新理念；

18日，中国印刷技术协会信息系统应用分会第二届第三次理事会（扩大）会议暨“认知印刷·智造未来”高峰论坛隆重举行，围绕“印刷智能制造”、“互联网+印刷”、“智能产品（包装、出版）”进行深度探讨与交流。首届2016亚洲喷印论坛和“JHF杯”亚洲喷印大奖赛聚焦大幅面喷绘领域，邀请到行业顶尖专家和供应商共同解析在经济新常态下，喷印行业的新技术、新思路和新方向。18日下午，2016版《绿色原辅材料产品目录》在国家新闻出版广电总局领导、以及来自各省区市印刷协会的领导、印刷企业代表、原辅材料供应商、销售商代表、电商平台代表、媒体代表等200多人的见证下举行发布仪式。

19日，“数字印刷在中国”高峰论坛与“富士施乐·科印杯”数字印刷作品大奖赛成功举办，让业界同仁领略到了数字印刷技术的创新应用与发展步伐；

20日上午，全印展主办方代表举办了“印度日”暨印度参观团欢迎仪式。全印度印刷商联合会主席Kamal Chopra先生携百余位来自印度印刷行业的同仁出席。2016“太阳杯”亚洲标签大奖颁奖典礼及全球标签技术高峰论坛也在20日举办，从新业态、新技术、新服务等多个角度出发，深度解析了转型期我国标签印刷企业转型升级、提升企业竞争力的途径，为标签产业链拓展思路、拓宽视野提供了宝贵的信息。

此外，19-23日全军印协第八届理事会也在全印展同期举办；整个展期，富士施乐、科雷、柯尼卡美能达、网屏、联强、天岑、艾司科、泰克正通、印刷家、凌云、征图等多家展商都举办了丰富的技术发布会、签约仪式和客户答谢晚宴等活动。

## 中国国际全印展与您相约2018

第六届中国国际全印展圆满闭幕，从2003年到2016年，六届全印展陪伴中国印刷行业一起成长、腾飞，业已成为中国乃至全球印刷业最重要的展示窗口之一，我们对于印刷未来的探索永不止步。让我们相约第七届中国国际全印展，2018年再见！



## All in Print China 2016 Successfully Concludes with Visitors Reaching 76,818

On Oct. 22<sup>nd</sup>, 2016, the 6<sup>th</sup> All in Print China successfully concluded in Shanghai. Embracing the theme, “Discover the Future of Printing”, it comprehensively showcased the advancements in printing technologies in recent years, vividly embodying the vitality and dynamic awakened by the latest developments. The trade fair effectively highlights the importance of innovation, upgrading, integration and development in the printing industry. All in Print China 2016 provided a “grand feast” for the printing industry.

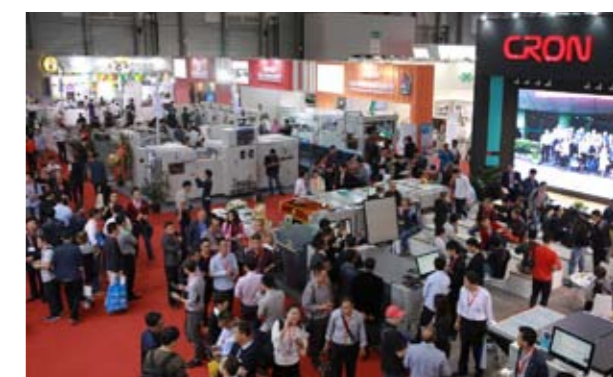
All in Print China 2016's grand scale featured an exhibition area of 80,000m<sup>2</sup> to host 724 exhibitors - the largest number in the show's history - coming from countries and regions from across the world. It has become a window through which visitors worldwide can follow the latest development trends of the global printing industry. During the five-day exhibition, All in Print China 2016 was consistently trafficked with domestic and international visitors, totaling as high as 76,818, an increase of 24.2% from 2014. The total number of person-times reached 109,710 - setting a new record as well. The fair embraced more than 100 domestic associations and enterprise groups, and

received above 45 overseas buyer groups from more than 20 countries including the US, Germany, South Korea, Australia, India, the Philippines, Malaysia, Thailand, etc. It was highly praised by exhibitors for its visitor traffic and overseas buyers; for its visitor quality and its expertise.

Exhibiting frontier technologies through seven theme pavilions, leading the future development of the printing industry.

All in Print China 2016 employed five indoor and six outdoor halls to cover a total of seven themes: digital pre-printing, integrated printing, package post-printing, label industry and flexography, as well as two featured themes developed with the latest technologies and frontier fields in mind: Innovative Materials Pavilion and Innovation Factory.

In the field of digital printing, many international and domestic brands showcased their latest products and solutions, including Fuji Xerox, Ricoh, Konica Minolta, Screen, Epson, Fujifilm, EFI, and Founder Electronics. Highlights included RICOH Pro VC60000 solution, Fuji Xerox Versant™ 3100 Press&Versant™ 180 Press, Konica Minolta bizhub PRESS C71cf ink control system





and Fujifilm Acuity LED 3200R wide-format UV, which made impressive debuts in China. Various exhibitors featured solutions targeting book printing, commercial document printing, packaging, label and large-format ink jet, covering most market segments.

Adapting to the developments in digital printing in depth and breadth, numerous digital post-printing technologies have attracted attention; HANS-GRONHI, Konica Minolta, Taiyo Kikai, ZTEC, Ginwave, iECHO and many other brands appeared at the fair. The laser die-cutting engraving machine by HANS-GRONHI can be widely applied to cardboard, label and packaging; the JETvarnish 3DS automatic camera ARC technology by Konica Minolta provides high-precision spot varnishing for all digitally-printed pieces, and endow them with various touch effects; the TRD multifunctional label post-printing processing machine by Taiyo Kikai integrates unreeling, rectification, cold ironing, flexible varnishing, hot lamination, UV glue lamination, die-cutting, leaflet cutting, waste removal, slitting and winding, and has become a major "all-purpose" product for label post-printing.

Relying on continuous innovation and consistent quality, traditional offset printing brands such as KOMORI, HANS-GRONHI, Hangzhou CRON, ManRoland, Beiren Group, Zhongjing Group and Weihai Printing Machinery have gained trust within the industry. KOMORI gave visitors a detailed introduction to its brand-new solution showcased at drupa 2016; the Shinohara 92 Series

by HANS-GRONHI, the digitalized offset printing equipment installed with Hangzhou CRON's EZcolor system, the JD4920 folio multi-color printing machine exhibited by Zhongjing Group, the WIN924 by Weihai Printing Machinery and so forth have attracted much attention among visitors.

At All in Print China 2016, flexography and package post-printing technology also grabbed visitors' attention. Taiyo Kikai collaborated with many partners to create the flexography pavilion. Its STF-340 unit-type flexo press, for narrow-format label printing also performed well. Also presented were the ZJR-330 unit-type flexo press exhibited by Zhejiang Weigang, innovative applications of 2200 flexo press, P series flexo press and digital flexo press exhibited by United Printing as the agent of Mark Andy, the flexible-intaglio combined unit applicable to flexible film packaging and cigarette packaging exhibited by Kuen Yuh Machinery.

In the package post-printing field, "full waste removal" has become an innovative focus while die-cutting automation has seen further improvements. Tianjin Masterwork Machinery showcased its MK21060FCSB dual-unit full-waste removal die-cutting stamping press based on "dual-unit + full-waste removal", and debuted its first all-purpose full-waste removal die-cutting machine MK 1060CSB, developed through strategic cooperation with Heidelberg, along with its MK520FC digital integrated die cutting & foil stamping machine. Bobst debuted its SP106 ER full-waste removal die-cutting machine

specifically developed for the Chinese market, which can separate cartons automatically. Eterna, a member of the Bobst Group, also showcased three high-quality post-printing products. Shanghai YOCO exhibited its JY-106EB full-automatic dual-purpose die-cutting machine (for both finished product separation and waste removal), which attracted much attention at the fair.

"Going Green" is always a goal in the development of printing technologies. No matter it's offset printing, digital printing, flexography, pre-printing or post-printing process, both international and domestic brands have always strictly adhered to the concepts of energy saving, consumption reduction, green development and environmental protection. Raw materials suppliers, as the source of consumables for printing, have also increased their R&D of green products. At All in Print China 2016, the printing ink-type enterprises (such as Bauhinia Variegata, Hangzhou TOKA, AYUSI Ink, Siegwirk and Hiway Ink) and printing plate material-type enterprises (such as DUPONT, Chongqing Huafeng and Lucky Huaguang) launched their latest R&D products to add a feel of "green" to the fair.

The independent exhibition of technologies and products have further highlighted the themes and trends in the industry to create a multi-perspective integrated exhibition of printing innovations. The Innovation Factory, in particular, provided an intensive exhibition of future printing technologies, consisting of five segments, "Future

of Printing", "Network Printing", "Innovative Application", "Green Printing" and "Printing Culture", providing a centralized display of the latest and most popular upcoming technologies and applications. It has ample exhibition area (1,500m<sup>2</sup>), prominent position (N1 entrance), colorful booth design, a rich collection of 30 printing & packaging solutions alongside 22 informative speeches, it became the focus on the first day of the fair.

60+ professional activities and gathering of industry elites to discuss the future of printing.

More than 60 printing forums, technical seminars and news conferences were held during All in Print China 2016 (based on current data) and provided numerous opportunities of information and idea exchange for visitors.

On Oct. 16, the 14<sup>th</sup> Cross-strait Printing Industry Exchange Conference & Silk Road Printing Development Forum 2016 and Asia-Pacific Economic Cooperation Conference 2016 were successfully held.

On Oct. 17, "China Printing Forum 2016 & 16<sup>th</sup> Asia-Pacific Printing Forum", the main forum of All in Print China 2016, gathered experts from various printing industry organizations of China, US, Australia, Japan, Malaysia, India, Philippines and other Asia-Pacific regions, as well as Artron, Evergreen, 98ep.com and other prominent enterprises with rich experience in greenness, intelligence, creativity and interconnection.

The international representatives offered



comprehensive international visions and innovative ideas for visitors from all over the world.

On Oct. 18, the Third (enlarged) Council Meeting of the Second Information System Application Branch of the Printing Technology Association of China (PTAC) & "Cognitive Printing· Intelligent Future" took place, facilitating in-depth discussions and exchanges around topics of "Intelligent Manufacture of Printing", "Internet +Printing" and "Intelligent Products (Packaging and Publication)". The 1<sup>st</sup> Asia Jet Printing Forum 2016 & "JHF Cup" Asia Jet Printing Grand Prix focused on the large-format ink jet arena, inviting many top-end experts and suppliers to discuss new technologies, ideas and direction of the jet printing industry. On the afternoon of Oct. 18, the Catalog of Green Raw & Auxiliary Materials 2016 Edition was formally launched with over 200 people in attendance, including the State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China (SAPPRFT), the leaders of various provincial, municipal and district printing associations, the representatives of printing enterprises, raw and auxiliary suppliers, dealers, and e-commerce platforms and media.

On Oct. 19, the success of "Digital Printing in China" Summit Forum and "Fuji Xerox· Keying Cup" Digital Printing Award highlighted pace of digital printing technology innovation and and developmental in China. On the morning of Oct. 20, the sponsor representatives of All in Print China 2016 held its "Indian Day" &

India Visitor Group Reception Ceremony. Kamal Chopra, Chairman of the All India Federation of Master Printers (AIFMP), attended the ceremony along with more than 100 colleagues in the printing industry. The occasion also witnessed the 2016 "Sun Cup" Awards Ceremony of Asia Label Printing & Global Label Technology Summit Forum, sparked from multiple perspectives of new business types, new technologies, and new services, analyzing the approaches of transforming and upgrading the label printing enterprises and strengthening their competitiveness, and provided precious information for broadening the ideas and visions of the label industry chain.

The 8<sup>th</sup> Council Meeting of Whole-army Printing Association was also held during the fair (Oct. 19-23), during which many exhibitors including Fuji Xerox, Hangzhou CRON, Konica Minolta, Screen, Lemel, Tiancen, Esko-Graphics, ZTEC, Print Home, LUSTER Light Tech and Focusight held a rich variety of technology debuts, signing ceremonies, appreciation dinners and related events.

See you at All in Print China 2018!

All in Print has been successfully held for six editions between 2003 to 2016, not only accompanying the growth of China's printing industry, but also becoming one of the key exhibition showcases for the Chinese and the global printing industry. Our explorations of the future of printing will never stop - we look forward to seeing you at the 7<sup>th</sup> All in Print China in 2018.



## 展会概况

### General Information

2016年10月18-22日, 2016中国国际全印展在上海新国际博览中心N1-N5、N6-N11馆(室外馆)举办, 为满足展览需求, 更好地服务展商, 展期首次增加为5天。

From October 18 to 22, 2016, All in Print China 2016 was held in Halls N1-N5 and N6-N11 (outdoor halls) of Shanghai New International Expo Center (SNIEC). This exhibition was first extended to five days to better meet the exhibition needs and to serve the exhibitors well.

#### 展商 Exhibitors

2016中国国际全印展共吸引了来自22个国家和地区的724家展商, 其中174家展商来自港台和海外, 550家展商来自中国内地。

All in Print China 2016 has attracted 724 exhibitors from 22 countries and regions, including 174 exhibitors from Hong Kong & Taiwan Region and Overseas, 550 exhibitors from Mainland China.

国内 Domestic	国际 International	总计 Total	国际部分比例 International Ratio
550	174	724	24%

#### 展出面积 Exhibition Area

总毛面积 Total Gross Area	80,000m <sup>2</sup>
净面积 Net Area	41,664m <sup>2</sup>





### 国家 / 地区展团 Country / Region Exhibitor Pavilions

有来自4个国家和地区的代表团和展团参加了此次盛会。

Exhibitor pavilions of 4 countries / regions participated in this event.

国家和地区展团 Country / Region Exhibitor Pavilions	参展商数 Exhibitor Number	展团面积 Total Area
德国代表团 Germany Pavilion	14	377m <sup>2</sup>
美国代表团 USA Pavilion	3	54m <sup>2</sup>
意大利代表团 Italy Pavilion	2	84m <sup>2</sup>
中国台湾地区代表团 Taiwan Region Pavilion	5	189m <sup>2</sup>

### 观众 Visitors

本次展会共有来自全球108个国家的76,818位观众参观，参观总人次为109,710人次。

In total, 76,818 trade visitors (109,710 visits) from 108 countries showed up during All in Print China 2016.

参观总人次 Total Visits	参观总人数 Total Visitors	海外观众数 Overseas Visitors	海外观众比例 Overseas Visitors Ratio
109,710	76,818	7,053	9.2%

## 展会风采

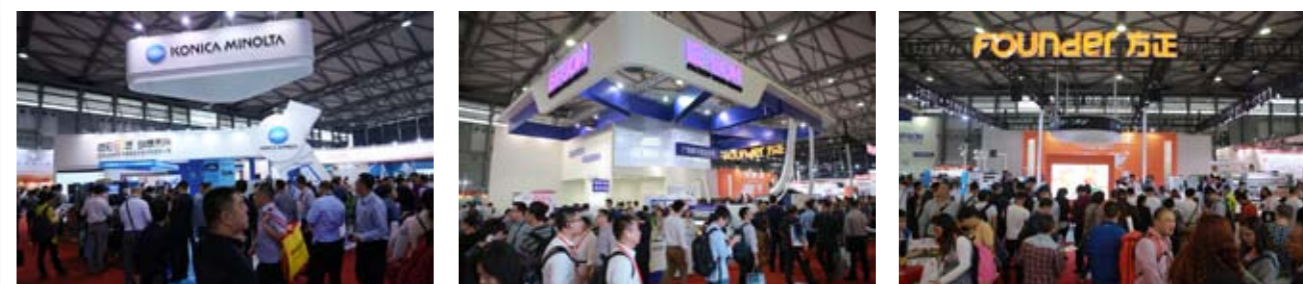
### Exhibition Highlights

以“发现印刷未来”为主题的2016中国国际全印展，携全球724家知名印前、印刷、印后、包装设备及器材供应商，在上海新博览中心为海内外专业观众奉上了一场精彩绝伦的盛宴。本届展会特设七大主题专馆/专区，各领域新技术、新产品独立呈现，分类更清晰、主题更突出、紧扣行业热点。

Under the theme of “Discover the Future of Printing”, All in Print China 2016, together with 724 well-known manufacturers and suppliers of pre-press, printing, post-press and packaging device, entertained the professional visitors both home and abroad with a fantastic feast in its seven theme pavilions in SNIEC, featuring independent presentation of various new technologies and products, more distinctive categories, more prominent themes and more concentrated industry hot topics in seven special themed pavilions.

#### 数字印前主题馆 Digital & Pre-printing Pavilion

N1-N2





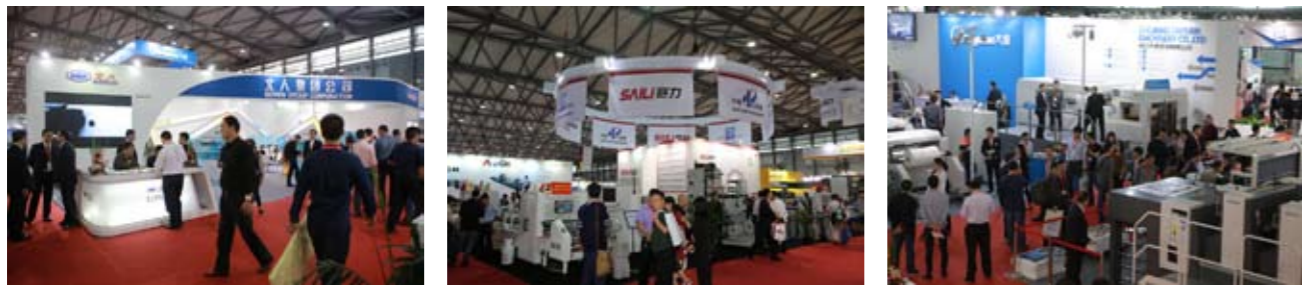
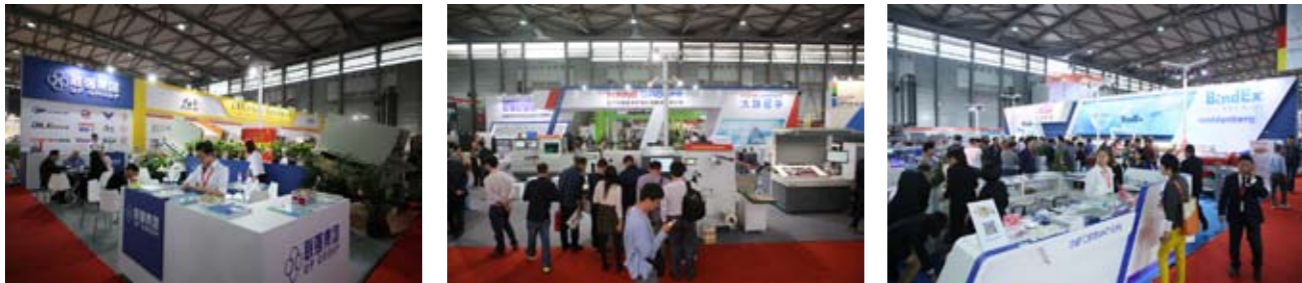
■ 印刷梦工厂 Innovation Factory

N1



■ 综合印刷主题馆 Integrated Printing Pavilion

N2-N3



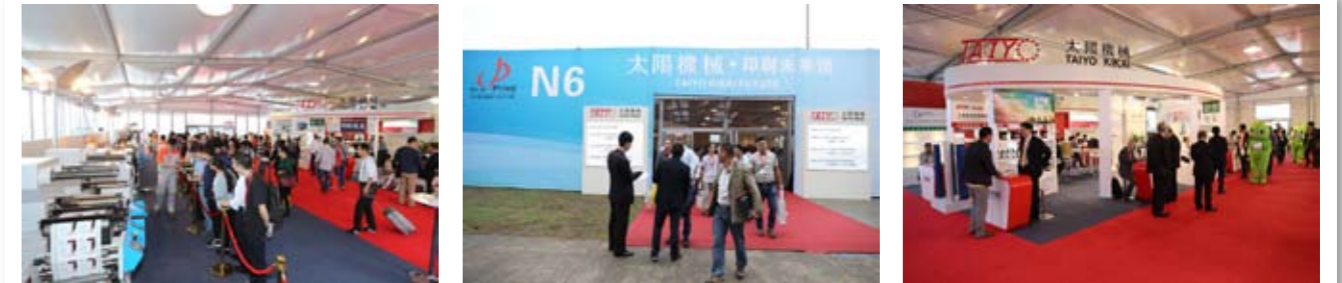
■ 包装及印后主题馆 Packaging and Post-printing Pavilion

N4-N5, N11



■ 柔印专馆 Flexography Pavilion

N6



■ 标签产业主题馆 Label Industry Pavilion

N7-N8



■ 油墨、创新材料馆 Innovative Materials Pavilion

N9-N10





## 同期活动 Concurrent Forums & Activities

全印展同期，据不完全统计，贯穿全程的印刷论坛和技术交流会、发布会共计60余场，为观众提供了信息交流、碰撞思想的机会。

More than 60 printing forums, technical seminars and news conferences were held during All in Print China 2016 (based on current data) and provided numerous opportunities of information and idea exchange for visitors.



### 第14届两岸四地印刷业交流联谊会暨2016丝路印刷发展论坛在沪召开 The 14<sup>th</sup> Cross-Straits Four Regions' Printing Industry Exchange Symposium & Silk Road Printing Development Forum 2016 Held in Shanghai

第14届两岸四地印刷业交流联谊会暨2016丝路印刷发展论坛2016年10月16日在上海召开，论坛揭示了全球经济调整期，大中华区域的印刷业所面临的挑战以及未来创新发展的机遇和需求。中国“一带一路”的国家发展战略，将成为未来一段时期内，两岸四地印刷业开放融合发展的主轴，作为一个拥有美好憧憬的战略，“一带一路”将通过本次论坛在与印刷行业的对接中实现突破。

On October 16, 2016, the 14<sup>th</sup> Cross-Straits Four Regions' Printing Industry Exchange Symposium & Silk Road Printing Development Forum 2016 was held in Shanghai, unveiling the global economic adjustment, the challenges faced by the printing industry in the Great China region and the opportunities and demands for future innovative development. China's One Belt One Road initiative will become the center for open and integrated development in printing industry for the Cross-Straits four regions for some time to come, and as a strategy with great prospects, the One Belt One Road initiative will welcome its breakthrough in printing industry by virtue of this forum.



### 绿色·智能·创意·互联——2016中国印刷论坛暨第十六届亚太印刷论坛隆重召开 Green, Intelligent, Creative and Networked--China Printing Forum 2016 & the 16<sup>th</sup> Asian-Pacific Printing Forum Held Solemnly

10月17日，2016中国印刷论坛暨第十六届亚太印刷论坛在上海界龙总部园6层宴会厅拉开帷幕。此次论坛延续以往国际化、高端化、前瞻性风格，以“发现印刷未来——绿色·智能·创意·互联”为主题，邀请了中国印刷行业的政府主管领导和来自美国、欧盟及亚太地区六个国家的印刷行业组织负责人，分享各国印刷产业的发展现状及对印刷业未来趋势的研判；同时，主办方还邀请到中国印刷企业中的优秀代表、全球印刷供应商代表，分享各自在绿色、智能、创



意、互联方面的创新实践。

On October 17, China Printing Forum 2016 & the 16<sup>th</sup> Asian-Pacific Printing Forum was unveiled in the Banquet Hall on the 6<sup>th</sup> floor of Shanghai Jielong Headquarters Garden. Carrying on its international, high-end and forward-looking features, the forum themed under "Discover the Future of Printing - Green, Intelligent, Creative and Networked" invited governmental leaders responsible for China's printing industry as well as leaders in printing industry from the USA, EU and Asian-Pacific regions, discussed and judged the development state and future trend for printing industry. Meanwhile, the organizer also invited outstanding representatives of Chinese printing enterprises and representative suppliers from global printing industry to share their creative practices on green, intelligent, creative and networking efforts.



### 喷印新时代下的产业链升级，2016亚洲喷印论坛成功举办 Industry Chain Upgraded under New Inkjet Era, Asia Inkjet Forum 2016 Successfully Held

10月18日下午，2016亚洲喷印论坛在上海界龙总部园隆重举行。来自全国的喷印行业同仁、知名喷印企业家、知名喷印供应商、媒体等200余位嘉宾出席本次活动。围绕“喷印新时代下的产业链升级”，各位嘉宾进行了精彩纷呈的演讲，并在喷印行业突破与创新圆桌论坛上进行了激烈的讨论。当日，200多位嘉宾还共同见证2016“JHF杯亚洲喷印大奖赛”获奖企业的光荣时刻。

Asia Inkjet Forum 2016 was solemnly held in the afternoon on October 18 in Shanghai Jielong Headquarters Garden, attended by more than 200 guests from China's printing industry, well-known Inkjet entrepreneurs & suppliers and media. Centered on "Industry Chain Upgrade under New Inkjet Era", all guests delivered excellent speeches and had warm discussions on the round-table forum on Inkjet breakthroughs and innovation. At the same day, the 200-plus guests also witnessed the honorable moment of the awarding ceremony for JHF Cup Asia Inkjet Competition 2016.



### 绿色原辅材料厂商齐聚全印展——2016版《绿色原辅材料产品目录》正式发布 Green Raw and Auxiliary Material Manufacturers Gathered in All in Print China 2016--Green Raw and Auxiliary Material Catalog Version 2016 Officially Issued

10月18日——2016全印展开幕当天下午，由中国印刷技术协会主办的2016版《绿色原辅材料产品目录》发布仪式在展会现场拉开帷幕。国家新闻出版广电总局印刷发行司司长、中国印刷技术协会理事长王岩滨，总局印刷发行司印刷复制处处长路洲、副处长张迁平，发行处副处长安乐，以及来自各省区市印



刷协会的领导、印刷企业代表、原辅材料供应商、销售商代表、电商平台代表、媒体代表等200多人参加了发布仪式。

Just in the afternoon of October 18 when All in Print China 2016 was opened, Green Raw and Auxiliary Material Catalog Version 2016 was released at the show by The Printing Technology Association of China, attended by more than 200 people, including Wang Yanbin, Director of Printing and Distribution Department of SARFT and Director General of The Printing Technology Association of China, Director Lu Zhou, Vice Director Zhang Qianping of Printing and Distribution Division of Printing of SARFT and Vice Director An Le of Distribution Department of SARFT, as well as leaders from provincial, city and county printing associations, representatives from printing enterprises, suppliers of raw and auxiliary materials, representatives from distributors, e-commerce platforms and media.



**首届3D fab+print中国研讨会大获成功！感受工业3D打印热潮**

**A Resounding Success for the First 3D Fab+Print Seminar in Shanghai**

2016年10月19日，由KCI集团主办的“全球工业增材制造业内人士交流盛会”在上海浦东嘉里大酒店隆重举行。这次盛会汇聚了3D打印各工业领域人士，包括航空航天、汽车、机械制造、医疗、3D打印材料等，来自德国、比利时、瑞典、阿尔巴尼亚、台湾等地区的专家、高级工程师、科研人员，各省市3D打印领域终端用户，协会、大学及政府机构，打印设备、扫描仪、设计软件、材料供应商、增材制造商和供应商逾130多人出席。这次盛会提供了一个分享知识和发掘商业机遇的平台，对于中国3D打印行业未来的发展有着极其重要的作用。

KCI Publishing recently organized an event in Shanghai, China, to facilitate the exchange of knowledge and experience in 3D printing and additive manufacturing and to provide a platform for networking. Taking place on 19 October 2016 at the Kerry Hotel in Shanghai, the 3D fab+print Seminar China 2016 attracted 140 delegates and speakers from various fields of expertise. It brought together high-level executives, government representatives, academics, engineers, EPC contractors, and insurance brokers. Whilst the event was primarily targeted at Chinese 3D providers, presenters and attendees included industry specialists from elsewhere in Asia as well as from Europe. All presentations were simultaneously translated, allowing the international audience to fully benefit from the entire program.



**“数字印刷在中国”技术高峰论坛暨“富士施乐·科印杯”数字印刷作品大奖赛颁奖典礼成功举办**

**Digital Printing in China Technology Peak Forum & Fuji Xerox Keyin Cup Digital Printing Works Competition Award Ceremony Successfully Held**

10月19日，2016“数字印刷在中国”技术高峰论坛暨“富士施乐·科印杯”数字印刷作品大奖赛颁奖典礼在沪隆重举行。本活动是目前国内数字印刷行业最具权威性的盛会，吸引了行业协会领导、数字印刷行业精英、全球顶尖级数字印刷解决方案供应商及广大数字印刷从业者300余人共聚上海，共话数字印刷产业发展现状、共探数字印刷未来发展之道。

On October 19, Digital Printing in China Technology Peak Forum & Fuji Xerox Keyin Cup Digital Printing Works Competition Award Ceremony was solemnly held in Shanghai, which, being currently China's most authoritative event in digital printing industry, attracted more than 300 people to gather in Shanghai, including leaders from industry associations, elites from digital printing industry, world top providers for digital printing solutions and practitioners in digital printing, and mutually discussed the current state and future development of digital printing industry.



**智汇标签 创领未来——2016“太阳杯”颁奖盛典续写辉煌**

**Intelligent Label Leads the Future--Glories Continued on 2016 Sun Cup Award Ceremony**

2016年10月20日晚，中国标签业迎来了一场顶尖行业盛会——2016“太阳杯”亚洲标签大奖颁奖盛典，在上海成龙电影艺术馆隆重举行！本届颁奖盛典群星璀璨、贵宾云集，共同见证大奖揭晓。“太阳杯”亚洲标签大奖被誉为“标签届的奥斯卡”，获奖作品以其工艺创新、设计巧妙、印刷精美等特点得到了到场嘉宾的一致赞誉。颁奖典礼同期还举办了全球标签高峰论坛，以“激发创新原力”为主题，众位嘉宾各抒己见，畅谈了标签行业最新的技术创新以及对未来的展望。来自北美、日本、韩国、台湾等多个国家和地区的嘉宾参加了此次盛会。

In the evening of October 20, 2016 Sun Cup Asia Label Award Ceremony, a top event for China's label industry, was held solemnly in Shanghai Jackie Chan Movie Arts Museum, attracting various stars and honored guests. Sun Cup Asia Label Award was reputed as Oscar of Label Industry and the winning works were highly appreciated for their innovative technologies, delicate design and exquisite printing. Meanwhile, World Label Summit Forum was held simultaneously, on which all participating guests expressed their opinions and discussed the latest technological innovation and future prospect of the label industry under the theme of "Motivating Innovation Force". Distinguished guests from North America, Japan, South Korea, Taiwan and other countries and regions attended the event.





## 参观团风采 Visitor Groups Overview

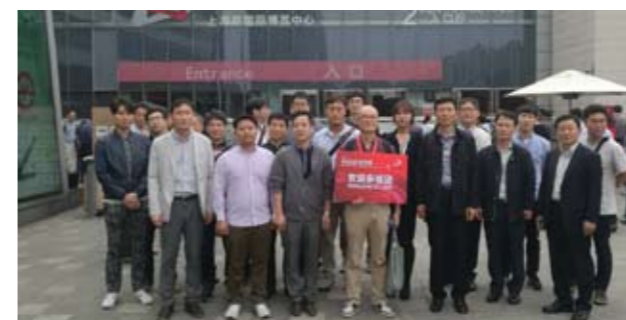
- 来自美国、德国、韩国、澳大利亚、印度、菲律宾、马来西亚、泰国等20个国家的海外买家团体超过45个。
- 来自国内各省市协会和企业参观团超过100个。
- Over 45 overseas buyer groups came from 20 countries such as the USA, Germany, South Korea, Australia, India, the Philippines, Malaysia and Thailand;
- Over 100 domestic visitor groups came from associations and enterprises all over China.



■ 新闻出版广电总局阎晓宏副局长等贵宾参观  
VIP Tour including Yan Xiaohong, Deputy Director of the State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China



■ 毕昇奖获奖代表参观团  
Visitor Group of Bisheng Prize  
Winners' Representatives



■ 韩国观众参观团 Visitor Group from South Korea



■ 印度观众参观团 Visitor Group from India



■ 菲律宾观众参观团 Visitor Group from Philippines



■ 马来西亚观众参观团 Visitor Group from Malaysia



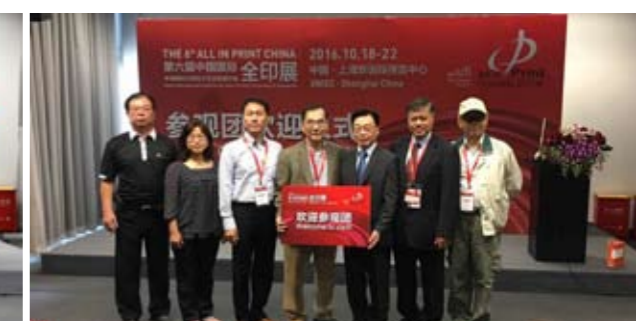
■ 泰国观众参观团 Visitor Group from Thailand



■ 印度尼西亚观众参观团 Visitor Group from Indonesia



■ 香港观众参观团 Visitor Group from Hong Kong Region



■ 台湾观众参观团 Visitor Group from Taiwan Region





北京印刷协会参观团  
Visitor Group of Beijing Printing Association



丹阳市印刷行业协会参观团  
Visitor Group of Danyang Printing Industry Association



奉化市印刷行业协会参观团  
Visitor Group of Fenghua Printing Industry Association



富阳印刷协会参观团  
Visitor Group of Fuyang Printing Association



嘉兴市印刷行业协会参观团  
Visitor Group of Jiaxing Printing Industry Association



威海市印刷协会参观团  
Visitor Group of Weihai Printing Association



余姚印刷包装行业协会参观团  
Visitor Group of Yuyao Printing & Packaging Industry Association



全军印刷协会参观团  
Visitor Group of Quanjun Printing Association

## 全印展“印度日”共促中印两国印刷业交流合作

India Day at All in Print China 2016 Promotes Communication and Cooperation of Printing Industries between China and India



2016年10月20日上午，全印度印刷商联合会主席Kamal Chopra先生携120余位来自印度印刷行业的同仁组团参观本届全印展。全印展主办方代表特别在上海新国际博览中心N5馆M50会议室举办了“印度日”暨印度参观团欢迎仪式。

国家新闻出版广电总局印刷发行司司长、中国印刷技术协会理事长王岩镔女士、中国印刷技术协会副理事长兼秘书长、中国印刷技术协会副理事长兼秘书长、中国印刷技术协会副理事长兼秘书长、中国印刷技术协会副理事长兼秘书长、北京科印传媒文化股份有限公司董事长陈彦女士、杜塞尔多夫展览（上海）有限公司总经理曾耀德先生、印度驻上海领事馆总领事Hon'ble Shri Prakash Gupta先生、全印度印刷商联合会会长Kamal Chopra先生，以及全印度印刷商联合会秘书长Anand V. Limaye Hon. Gen先生应邀出席活动并分别发表了致辞。

“印度日”暨印度参观团欢迎仪式一直受到印度参观团团员的期待，期间众与会嘉宾与主办方之间做了深度交流，全印展希望借此契机，促进未来中印两国印刷业更加紧密和深入地合作！

On October 20<sup>th</sup>, Mr. Kamal Chopra, Chairman of the All India Federation of Master Printers (AIFMP), attended the ceremony together with more than 120 colleagues in the printing industry. The organizing representatives of All in Print China 2016 held the “India Day” & Indian Visiting Group Welcoming Ceremony in SNIEC.

Attendees included: Ms. Wang Yanbin, Director of the Division of Printing and Distribution of SAPPRFT, and Director-General of the Printing Technology Association of China; Ms. Chen Yan, Executive Deputy Director-Secretary General of the Printing Technology Association of China, Managing Director of China Culture Industry Development Group, and Chairman of Beijing Keyin Media & Culture Co., Ltd.; Mr. Axel Bartkus, General Manager of Messe Düsseldorf (Shanghai) Co., Ltd.; Mr. Hon'ble Shri Prakash Gupta, Consul-General of the Consulate General of the Republic of India in Shanghai; Mr. Kamal Chopra, Chairman of the All India Federation of Master Printers (AIFMP); and Mr. Anand V. Limaye Hon. Gen, Secretary General of the All India Federation of Master Printers (AIFMP). They all presented their speeches respectively.

The “India Day” & Indian Visiting Group Welcoming Ceremony has always been eagerly anticipated by the members of the Indian visiting group. During the event, the guests engaged in in-depth exchange with the sponsors. All in Print China 2016 utilizes this opportunity to promote the increasingly-profound cooperation between China and India going forward.



## 展商声音

### Exhibitor Statements

我们的经验是全印展确实是一次比一次好，本次第六届我们有不同的主题馆，我觉得效果也是真的不错。  
The All in Print China is better and better. This year, the 6<sup>th</sup> All in Print China has several different thematic pavilions, so I think the effect is really good!

——陈贻进 富士施乐（中国）有限公司销售运营部高级副总裁  
Mark Tan, Senior VP Sales Operations of Fuji Xerox (China) Co., Ltd.

理光随心所印，让我们相聚2018，  
RICOH, Print the Future! Let us meet in 2018.

——高方志 理光（中国）投资有限公司生产型打印事业部总经理  
Steven Gao, General Manager of Production Printing Business Group, RICOH China Co., Ltd.

我们是第六次参加全印展，全印展对于富士胶片来说是非常好的平台，每次都能达到我们展示的要求和目的，本届全印展观众质量很好，来的观众都是带着目的和方向性来的。  
It is the 6<sup>th</sup> time that we have participated in All in Print China. All in Print China is a very good platform for Fuji Film and each time, we can meet our requirements and purposes for exhibition. All in Print China 2016 has high-quality audiences who come with their definite purposes and directions.

——饶晓波 富士胶片（中国）投资有限公司印艺事业部销售总监  
Rao Xiaobo, Sales Director of Graphic Systems Division, FUJIFILM (China) Investment Co., Ltd.

从第一届开始到现在为止，每年的全印展我们自己不但能和厂商进行交流学习，同时从展会的销售收益上来说，也是比较满意的。所以我们每年在选择展会的时候，全印展也是我们必选的展会。

Start from the first edition of the All in Print China until now, we can communicate with and learn from our customers through this platform. In the meanwhile, we are very satisfied with the sales revenue from it. So the All in Print China is a must-attend event for our company.

——梁坚 爱普生（中国）有限公司 OEM与直销经理  
Liang Jian, OEM & Direct Sales Manager of Epson (China) Co., Ltd.

全印展作为我们的一个平台，我们认为全印展每一年都给我们很大的汲取，人流量每年都在不断地增加，我们的营业额也在增加。

As a display platform of our company, we gain a lot from the All in Print China. Every year, the visitor flow goes up as well as our sales revenue.

——李刚 柯尼卡美能达办公系统（中国）有限公司数字印刷营业部部长  
Li Gang, General Manager, Production Printing Sales Department, KONICA MINOLTA China

展会人流量非常棒！我们对参展效果很满意！

The crowds has been fantastic. We are pleased with turn out so far!

——Stephen Green EFI亚太区域副总裁  
Stephen Green, Vice President Asia Pacific of EFI

很感谢这次我们有机会很荣幸能参加到梦工厂，我们很满意这个新的创意。

It is our honor to be invited to display at Innovation Factory, we are very satisfied with this new idea.

——谭颖思 中国惠普有限公司HP中国图文解决方案部门市场发展主管  
Alice Tam, Market Development Manager, Greater China, Graphics Solutions Business, HP Development Company, L.P.

这次全印展给我们带来了销售上的有利促进，也展示了方正的品牌形象。

This year's All in Print China brought us big promotions in sales, and helped us to display the image of our company.

——熊亮 北京方正印捷数码技术有限公司产品及解决方案部副总经理  
Xiong Liang, Deputy General Manager of Products and Solutions Dept., Beijing Founder Easiprint Co., Ltd.

第六次参加全印展了，就本次展会来说完全超出了我们的预期，效果非常好！

This is our sixth time to participant in All in Print China. This year, the exhibition is better than our expectation. It is really great!

——王庆娟 小森印刷机械（深圳）有限公司销售及市场部  
Jenny Wang, Marketing Executive, Sales & Marketing Dept., Komori Printing Machine (ShenZhen) Co., Ltd.



我们对本届全印展的观众数量和质量都非常满意。我们在展会现场谈了很多生意也确实签了很多合同，我们非常高兴。

So far we are very happy with the quantity of the visitors , but also the quality with a lot of key buyers. We generated a lot of businesses on the booth and real signed the contracts. We are very happy.

——Steve Creasey 博斯特（上海）有限公司大中华区单张纸事业部业务总监  
Steve Creasey, Business Director Greater China Business Unit Sheet-Fed, BOBST (Shanghai) Ltd.

这次全印展效果非常好，我们集团带来了很多研发的新产品，吸引了很多客户。

This year's All in Print China is wonderful! Our company is exhibiting many new products this time and attracted many clients.

——黄伟 联强集团/上海众鹤国际贸易有限公司董事长  
Huang Wei, President of UP Group/Shanghai UPG International Trading Co., Ltd.

自从全印展成立到现在，我们是一直参加，一届都没落下。观众的质量是一届比一届好！

We have attended every edition of the All in Print China since it established. The quality of the visitors is better and better.

——刘学智 辽宁大族冠华印刷科技股份有限公司总经理  
Liu Xuezhi, General Manager of HANS-GRONHI Graphic Technology Co., Ltd.

全印展对我们公司的效果和影响力的提升帮助都很大。

The All in Print China is offering a great help for promoting our company's brand awareness and influence.

——蒋元雷 上海天岑机械制造有限公司董事长兼总经理  
Jiang Yuanlei, President & General Manager of Shanghai Tiancen Machinery Manufacturing Co., Ltd.

我们一共参加过五届全印展，此次的参展效果我们非常满意，人流量非常大，可以用水泄不通来形容，客户质量非常高，对我们的产品都非常感兴趣，有很多海外的客户来我们展位咨询。本次参展最大的收获是我们拿到了非常多的订单，更大的收获是科雷这个品牌在印刷行业更加响亮了。

It is the 6<sup>th</sup> time that we have participated in All in Print China. All in Print China is a very good platform for Fuji Film and each time, we can meet our requirements and purposes for exhibition. All in Print China 2016 has high-quality audiences who come with their definite purposes and directions.

——范燮军 杭州科雷机电工业有限公司副总经理  
Fan Xiejun, Vice President of Hangzhou CRON Electrical and Mechanical Industry Co., Ltd.

全印展太阳机械每次都参加。每次全印展我们都有很大的收获，这次又认识了很多的朋友，也非常感谢全印展组委会为我们设计了这样的平台。

Our company participates in the All in Print China every time. We gained a lot from the exhibition, this time we knew a lot of new friends and we thank the organizers of the All in Print China for providing us such a platform.

——祁和亮 太阳机械股份有限公司总经理  
Qi Heliang, General Manager of Taiyo Kikai Co., Ltd.

全印展是中国最大的印刷相关的展会，杜邦认为参加非常必要，每次都未曾缺席。

All in Print China is China's largest exhibition on printing and Dupont considers it is much necessary to participate and has never missed it.

——罗思明 杜邦中国集团有限公司上海分公司先进印刷事业部亚太区市场经理  
Siming Luo, AP Regional Marketing Manager of Advanced Printing, Shanghai Branch, Du Pont China Holding Co., Ltd.

这次全印展来的客户都比较专业，人流量也很多，而且很多都是跨界来寻找一些新的印刷工艺，对我们的产品也非常满意。

The visitors of this exhibition are all professional and they are looking for some new printing technologies and highly appreciate our products.

——周炳松 浙江炜冈机械有限公司董事长  
Zhou Bingsong, President of ZhejiangWeiGang Machinery Co., Ltd.

本次展会人气很旺，展馆里面每天爆满，我们的新产品很受欢迎。

At this show, we met with many old friends, understood the latest trend of the industry and also received many orders.

——徐毛清 上海新星印刷器材有限公司董事长  
Xu Maoqing, President of Shanghai XinXing Printing Equipment Co., Ltd.



这次全印展的效果高于我们的预期，效果非常好，我们很满意，展位接待的客户特别多。

The effect of this exhibition goes beyond our expectation and we are very much satisfied. And customers swarmed to our exhibition stand.

——张伦 乐凯华光印刷科技有限公司副总经理

Zhang Lun, Vice President of Lucky Huaguang Graphics Co., Ltd.

光明公司已经第六次参加全印展，这次参展效果非常好，客流量、新老客户都很多，多年来参加全印展的效果一次比一次好！

This is the 6<sup>th</sup> time for Guangming to participate in All in Print China. This time the exhibition has satisfactory results and on the two-day exhibition, there were heavy flow of old and new customers and the exhibition effect is becoming better and better.

——郑炳楷 温州光明印刷机械有限公司总经理

Zheng Bingkai, General Manager of GuangMing Printing Machinery Co., Ltd.

国望是全印展的忠实粉丝，这届全印展的观众比上届质量更高，服务一如既往非常的贴心。

Guowang is a faithful exhibitor of All in Print China. The exhibition this time has better audience than the last one and the service is as considerate as ever.

——林国强 国望机械集团有限公司总经理

Alex Lin, General Manager of GuoWang Machinery Group

在这次展会上，我们见到了很多老朋友，了解了很多行业发展趋势，也有了许多的订单和收货。

At this show, we met with many old friends, understood the latest trend of the industry and also received many orders.

——陆伟 上海旭恒精工机械制作有限公司销售总监

Jack Lu, Sales Director of Shanghai Eternal Machinery Co., Ltd.

本次参加全印展效果非常不错，展位人数非常多，观众对我们的产品也很感兴趣，我们对观众的数量和质量都很满意。

The exhibition has shown satisfactory results with heavy flow of visitors and the visitors also showed great interest to our products. We are both satisfied with the quantity and quality of the visitors.

——刘文 深圳市精密达机械有限公司市场管理部经理

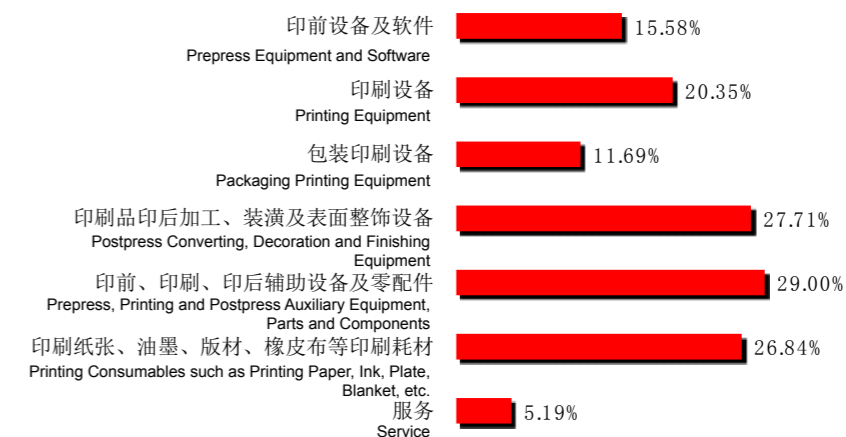
Liu Wen, Director of Marketing Management Depart, JMD Machinery Corporation Limited

## 展商分析 Exhibitor Analysis

### 主要展品 Exhibiting Products / Services

概要：从展商数量上统计，印前、印刷、印后辅助设备及零配件所占比例最大。

Summary: According to the statistics, exhibitors from prepress, printing and postpress auxiliary equipment, parts and components occupies the largest scale of exhibitors.



### 主要目标观众 Target Visitors

概要：来自商业印刷、报业印刷、标签印刷、商务制表、书籍印刷等领域的客户最受展商关注。

Summary: Visitors from commercial printing, newspaper printing, label printing, business forms, book printing were the most targeted groups by exhibitors.



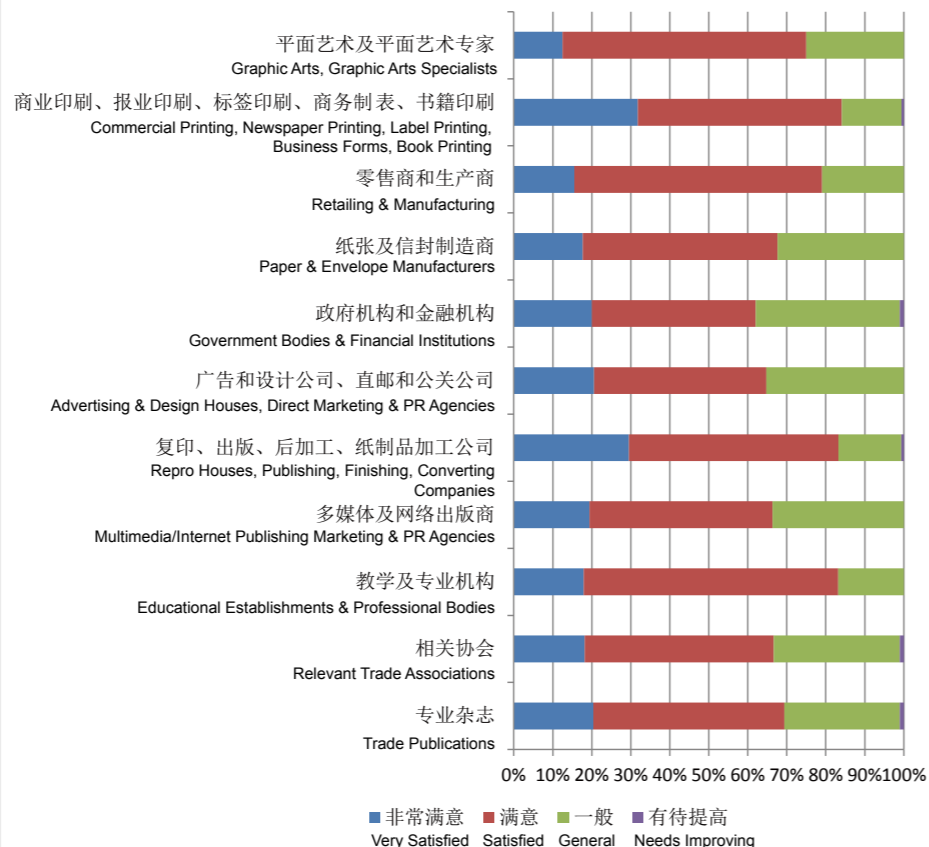


对目标观众的评价

Evaluation of Target Visitors

概要：展商对来自商业印刷、报业印刷、标签印刷、商务制表、书籍印刷企业的观众满意度最高。

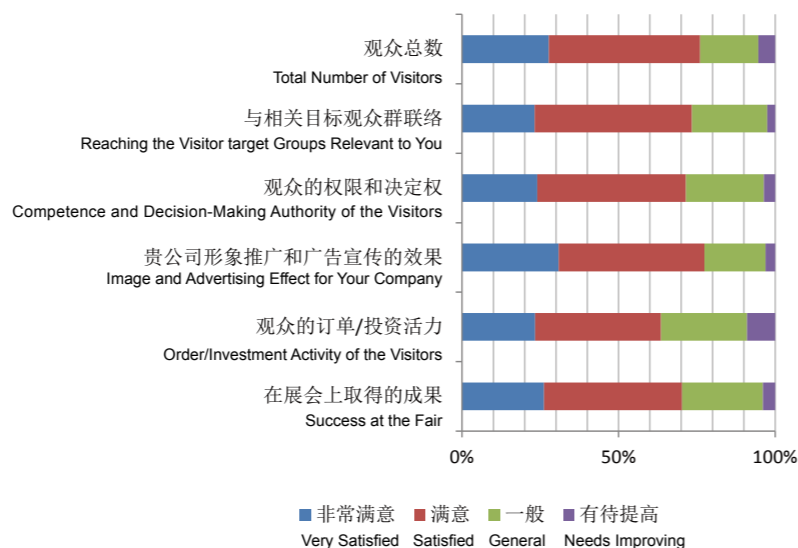
Summary: Exhibitors were most satisfied with the visitors from commercial printing, newspaper printing, label printing, business forms, book printing.



对观众质量及参展效果的评价

概要：76.04%的展商对观众的人数感到满意；77.39%对公司形象在展会上的推广和广告宣传效果表示满意。

Summary: 76.04% of the exhibitors were satisfied with the total number of visitors. 77.39% of the exhibitors were satisfied with company image and advertising effect by All in Print China 2016.

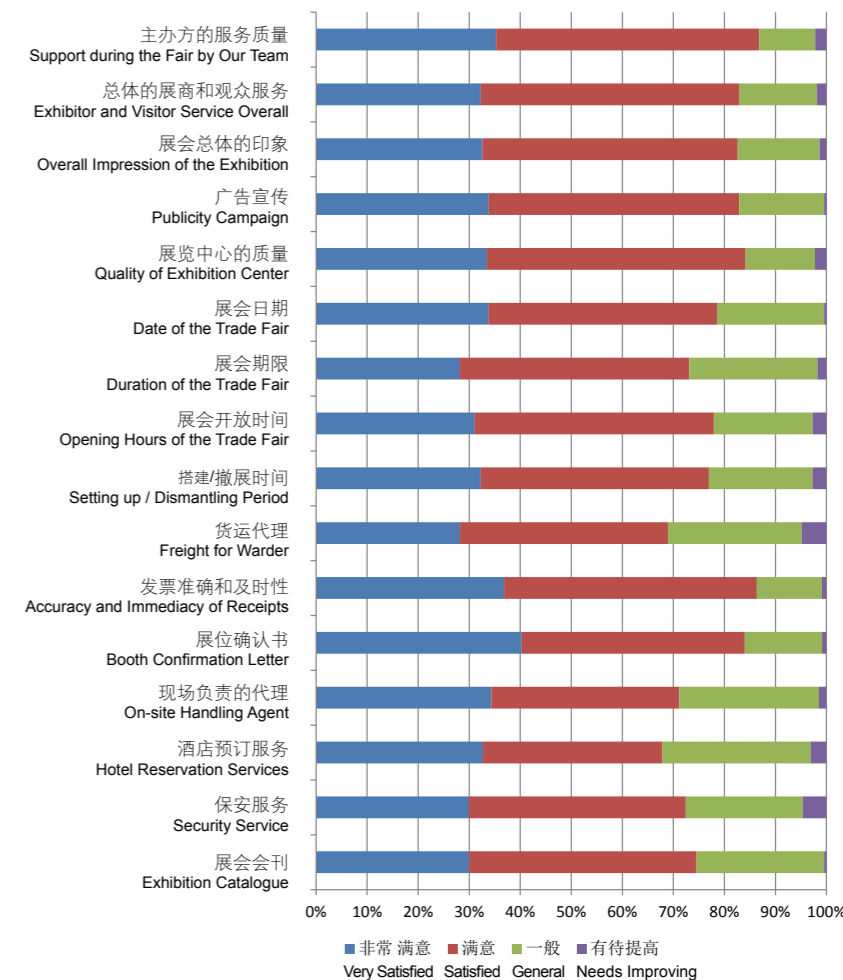


对综合条件及服务的评价

Evaluation of Exhibition Services

概要：展商对此次全印展总体的印象等表示满意，另外，对主办方的服务质量、总体的展商和观众服务、广告宣传等工作也给予了非常积极的评价。

Summary: Exhibitors were very satisfied with overall impression of AIP 2016, they also spoke very highly of support during the fair by organizer, the exhibitor & visitor service and the publicity and marketing results of the exhibition.

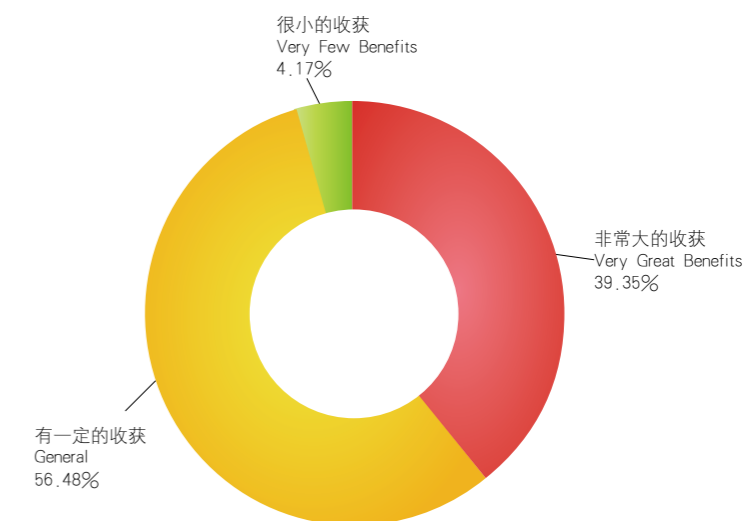


参加本届展会的收获

Benefit from AIP China 2016

概要：95.83%的展商表示参与本届全印展获得一定的收获。

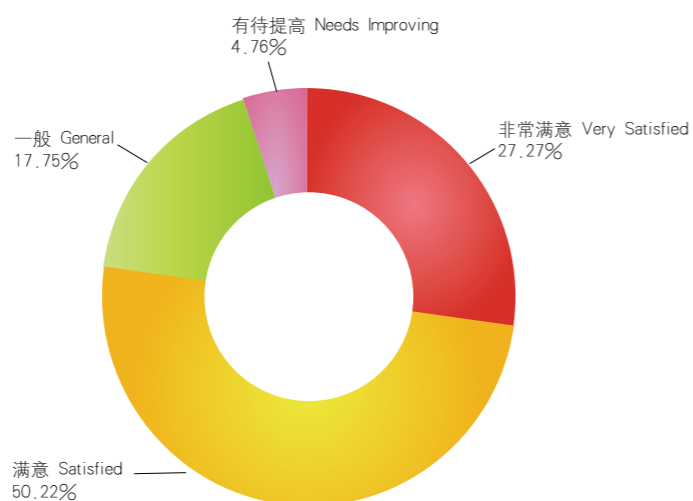
Summary: 95.83% of exhibitors believe they've benefited a lot from AIP 2016.





**对本届展会的整体评价**  
Overall Evaluation

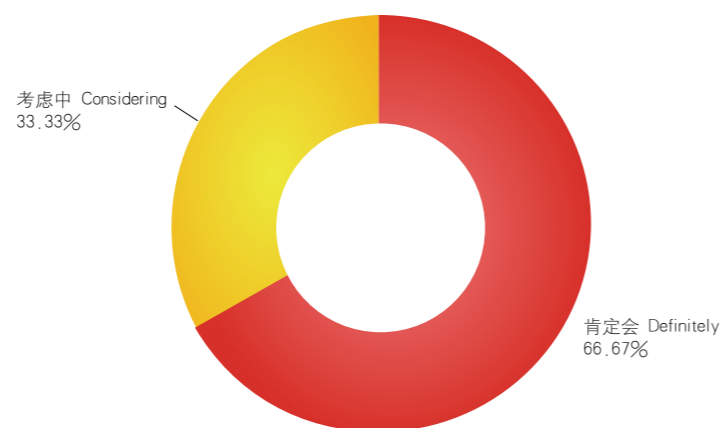
概要：77.49%的展商表示对本次展会感到很满意，其中27.27%的展商表示非常满意。  
Summary: 77.49% exhibitors were satisfied with AIP 2016, with 27.27% rated very satisfied.



**继续参展的意愿**

**Possibility to Join AIP China 2018**

概要：66.67%的展商表示肯定会参加下届全印展，33.33%的展商表示考虑继续参加下届全印展。  
Summary: 66.67% exhibitors will participate in the next All in Print China, while 33.33% were considering about next participation.



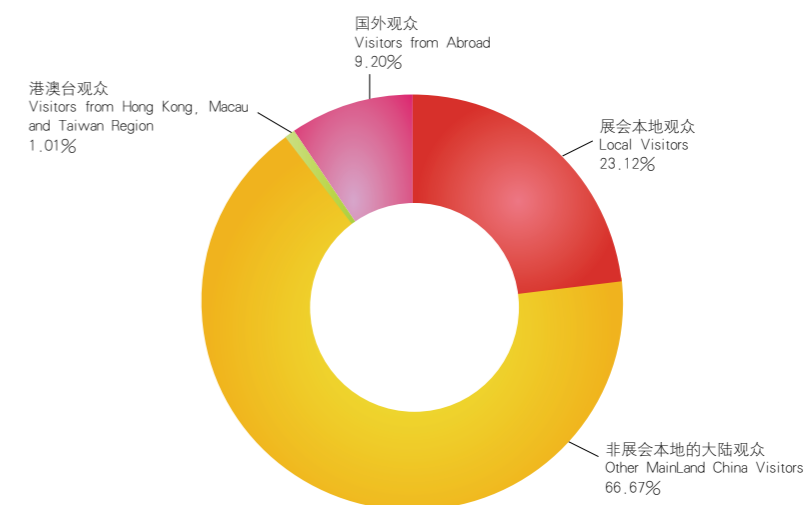
**观众分析** Visitor Analysis

**观众地理来源情况**

**Visitors by Geography**

概要：90.8%的观众来自中国内地和港澳台地区，9.2%来自国外。

Summary: 90.8% of the visitors came from mainland China, Hong Kong, Macau & Taiwan Region, and 9.2% are from overseas.

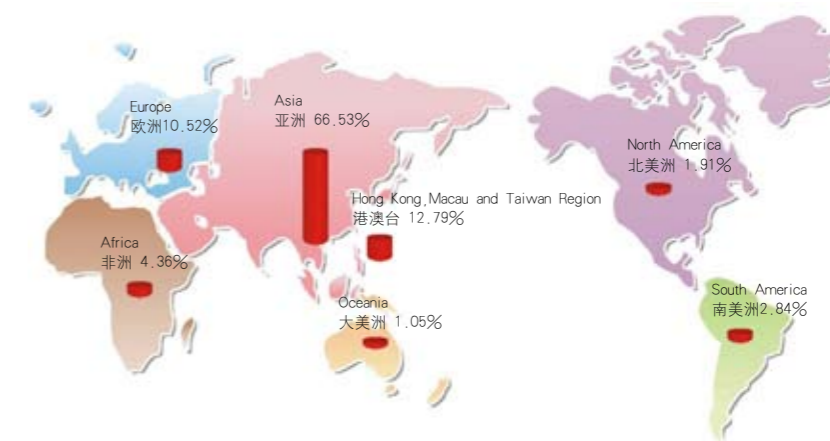


**海外观众来源情况**

**Overseas Visitors by Countries**

概要：超过六成的海外观众来自亚洲，其中印度、韩国、马来西亚、印度尼西亚、日本、泰国、伊朗观众到访最多。

Summary: More than 60% of overseas visitors were from Asia, most of whom came from India, Korea, Malaysia, Indonesia, Japan, Thailand, and Iran.



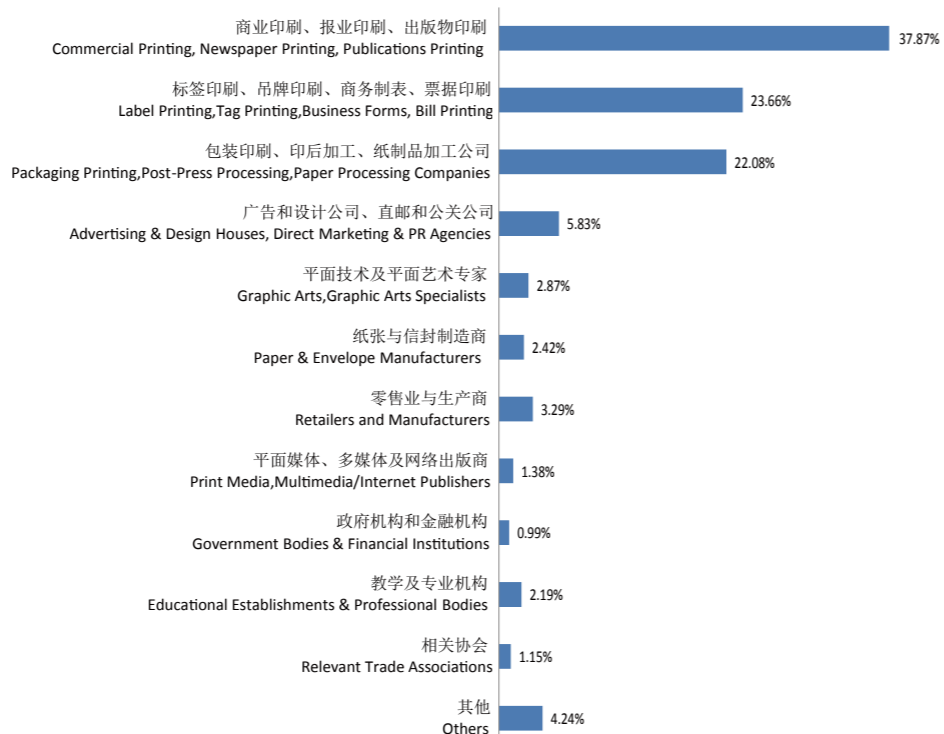


### 按照企业类型分类

#### Visitors by Company Industry

概要：37.87%的专业观众来自商业印刷、报业印刷、出版物印刷企业。

Summary: 37.87% of trade visitors came from commercial printing, newspaper printing, publications printing, companies.

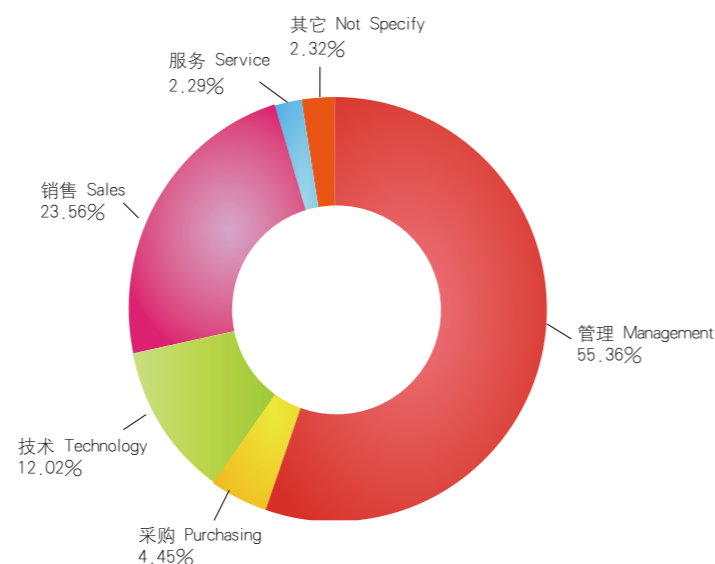


### 按照观众部门分类

#### Visitors by Job

概要：有55.36%的专业观众来自公司的管理决策部门。

Summary: 55.36% of trade visitors came from management departments.



### 参观目的

#### Purposes of Visiting

概要：观众的首要参观目的是物色新供应商,此外了解最新的市场/产品信息、订货采购产品也是观众最急切的诉求。

Summary: The primary purpose of visit was to looking for new suppliers. Furthermore, acquiring latest market/product information and placing orders/procure products were also main purposes.

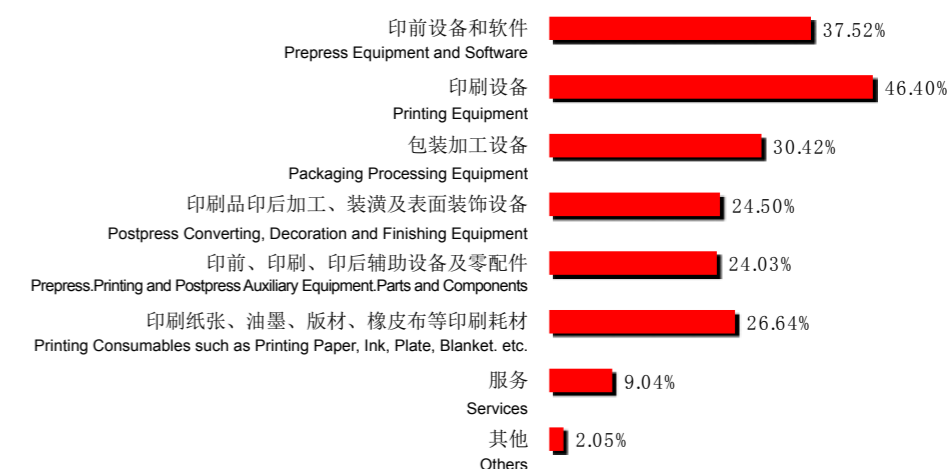


### 感兴趣的展品

#### Products of Interests

概要：印刷设备是观众最为感兴趣的展品,此外印前设备和软件、包装加工设备也是观众非常关注的产品。

Summary: Printing equipment was of the most interest, as well as prepress equipment and software, packaging processing equipment.

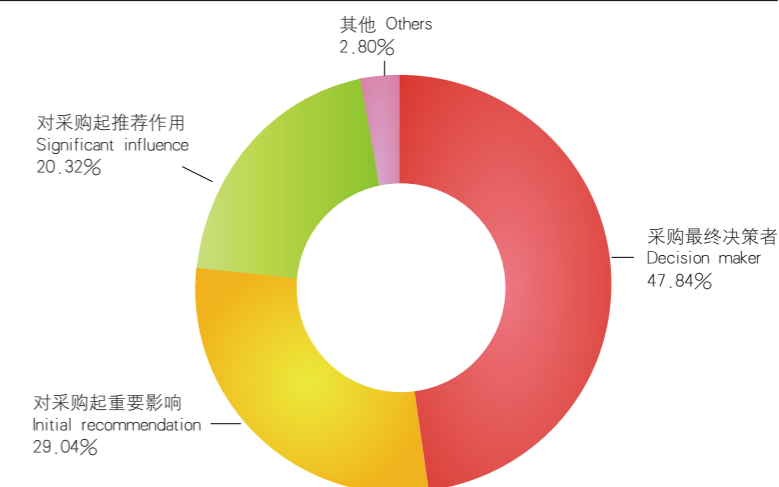


### 决策能力

#### Role in Purchasing

概要：47.84%的观众是企业采购的最终决策者,另外近50%的观众能够对企业采购起到一定的影响。

Summary: 47.84% of visitors were final decision makers, while above 50% visitors had certain influence on purchasing.

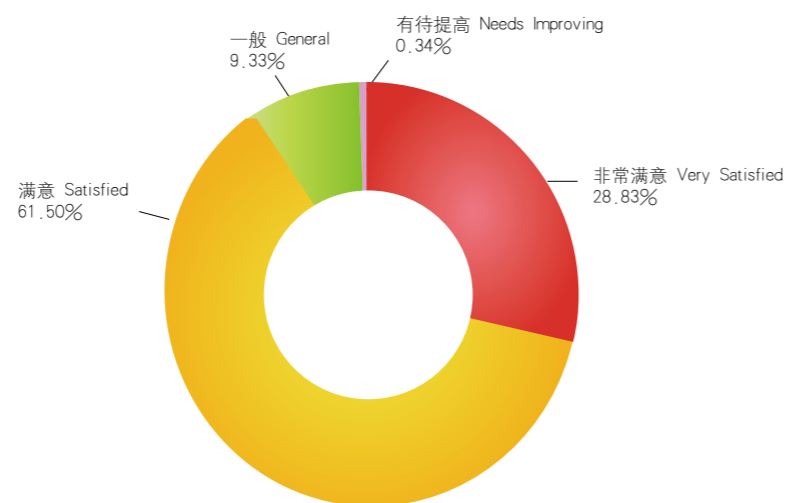


对展会的总体评价

Overall Evaluation on AIP 2016

概要：90.33%的观众对本届全印展表示满意，其中28.83%的观众表示非常满意。

Summary: 90.33% of visitors were satisfied with this exhibition, while 28.83% rated very satisfied.

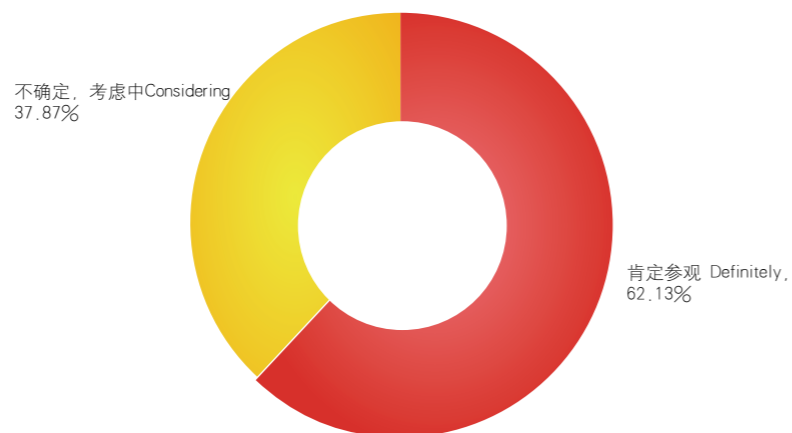


是否会参加下届展会

Possibility to Participate in AIP 2018

概要：62.13%的观众希望继续参观下届中国国际全印展。

Summary: 62.13% of visitors are looking forward to visiting All in Print China 2018.

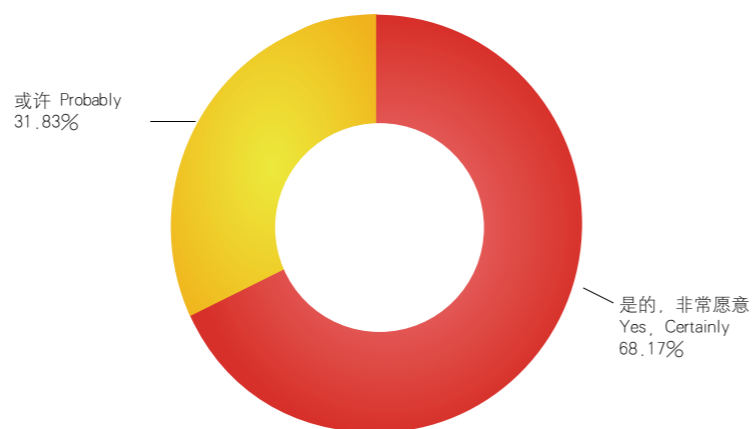


是否愿意推荐其他公司参观中国国际全印展

Possibility to Recommend All in Print China to Other Companies

概要：68.17%的观众表示非常乐意向朋友推荐全印展。

Summary: 68.17% of visitors expressed that they would like to recommend All in Print to other companies.



## 鸣谢 Acknowledgements

2016中国国际全印展有幸得到中央电视台、新华网、经济日报、央广新闻等国内核心媒体及众多全球行业媒体的广泛报道，同时，海内外多家印刷行业协会也为展会的成功举办提供诸多帮助，在此特别鸣谢所有媒体和协会对本届全印展的大力支持！

All in Print China 2016 has been widely reported by CCTV, Xinhuanet, Economic Daily, www.cnr.cn and other domestic and international core media. Meanwhile, many foreign and domestic printing associations have also provided great support for the exhibition. Therefore, we acknowledge our special thanks to all media and associations for their great supports for the event!

### 国际支持媒体 International Supporting Media

<i>Print &amp; Publishing Europe</i>	Austria/澳大利亚	<i>Print2Pack</i>	Pakistan/巴基斯坦
<i>Kursiv Publishing House</i>	Russia/俄罗斯	<i>World Press Online</i>	France/法国
<i>Revista Abigraf</i>	Brazil/巴西	<i>Wide Format Online Magazine</i>	Australia/澳大利亚
<i>Packaging &amp; Print Media</i>	South Africa/南非	<i>DDM</i>	Italy/意大利
<i>Indian Printer and Publisher</i>	India/印度	<i>Digital Printer</i>	UK/英国
<i>American Printer</i>	USA/美国	<i>Convertech &amp; e-print</i>	Japan/日本
<i>OutputLinks.com</i>	USA/美国	<i>4c Magazin</i>	Austria / 澳大利亚
<i>Flexo &amp; Gravure Global</i>	Germany/德国	<i>Plastics &amp; Rubber Review</i>	India/印度
<i>The Thai Printer</i>	Thailand/泰国	<i>3dprintingforbeginners.com</i>	USA/美国
<i>Graphics World</i>	Korea/韩国	<i>Malaysian Printers</i>	Malaysia/马来西亚
<i>Output Magazine</i>	UK/英国	<i>Paper &amp; Print</i>	Pakistan/巴基斯坦
<i>Packaging and Labelling Technology</i>	India/印度	<i>Economic Journal</i>	UK/英国
<i>Printing Review</i>	India/印度		

### 国内支持媒体 Chinese Supporting Media

中央电视台新闻频道	<i>CCTV-13</i>	《印刷杂志》	<i>Printing Field</i>
新华网	<i>www.xinhuanet.com</i>	《纸包装工业》	<i>Paper Packaging Industry</i>
《经济日报》	<i>Economic Daily</i>	《广东印刷》	<i>Guangdong Yinshua</i>
央广新闻	<i>CNR News</i>	《绿色包装》	<i>Green Packaging</i>
中国新闻出版报	<i>China Press Publication Radio Film And Television Journal</i>	《亚太印刷工业》	<i>Asia-Pacific Printing Magazine</i>
《中国印刷》	<i>China Print</i>	科印网	<i>www.keyin.cn</i>
《印刷技术》	<i>Printing Technology</i>	包装企业网	<i>www.packitd.cn</i>
《印刷经理人》	<i>Print Manager</i>	必胜网	<i>www.bisenet.com</i>
《数字印刷》	<i>Digital Printing</i>	慧聪印刷网	<i>www.printing.hc360.com</i>
《标签技术》	<i>Label Technology</i>	今日印刷网	<i>www.cprint.cn</i>
《包装经理人》	<i>Packaging Manager</i>	印包网	<i>www.printing110.com</i>
《今日印刷》	<i>Print Today</i>	中国印刷行业网	<i>www.chinaprint.org</i>
《软包装·中国》	<i>Flexible Package. China</i>	中国纸包装工业网	<i>www.paperpacking.com.cn</i>
《世界包装博览》	<i>Packaging Update</i>	中国包装网	<i>www.pack.cn</i>
《印刷工业》	<i>Print China</i>	中华印刷包装网	<i>www.cpp114.com</i>



中国制造网 *cn.made-in-china.com*  
太平洋3D打印 *www.3dtpy.com*  
中国3D打印网 *www.3ddayin.net*  
纺织品印花 *Textile Printing*  
广告买卖网 *www.admimai.com*  
3D打印联盟 *3dp.uggd.com*

印刷人 *Printers*  
印刷会讯 *Printing Newsletter*  
香港印艺学会会刊 *Graphic Arts Association of Hong Kong*  
香港印刷业商会 *The Hong Kong Printers Association*  
纸业导购 *Paper Guidebook*

上海市印刷行业协会 Shanghai Printing Industry Association  
江苏省印刷行业协会 The Printing Industry Association of Jiangsu Province  
浙江省印刷协会 The Printing Association of Zhejiang Province  
安徽省印刷协会 The Printing Association of Anhui Province  
福建省印刷协会 The Printing Association of Fujian Province  
江西省印刷复制业协会 The Printing and Duplicating Industry Association of Jiangxi Province  
山东省印刷协会 The Printing Association of Shandong Province  
河南省印刷技术协会 The Printing Technology Association of Henan Province  
湖北省印刷协会 The Printing Association of Hubei Province  
湖南省印刷协会 The Printing Association of Hunan Province  
广东省印刷复制业协会 The Printing and Duplicating Industry Association of Guangdong Province  
广西壮族自治区印刷协会 Guangxi Zhuang Autonomous Region Printing Association  
海南省印刷行业协会 The Printing Industry Association of Hainan Province  
四川省印刷协会 The Printing Association of Sichuan Province  
云南省印刷行业协会 The Printing Industry Association of Yunnan Province  
贵州省印刷行业协会 The Printing Industry Association of Guizhou Province  
陕西省印刷技术协会 The Printing Technology Association of Shaanxi Province  
甘肃省印刷技术协会 The Printing Technology Association of Gansu Province  
青海省印刷协会 The Printing Association of Qinghai Province  
宁夏回族自治区印刷技术协会 Ningxia Hui Autonomous Region Printing Technology Association  
新疆维吾尔自治区印刷协会 Xinjiang Uygur Autonomous Region Printing Association  
武汉市印刷行业协会 Wuhan Printing Industry Association  
重庆市印刷协会 Chongqing Printing Association  
深圳市印刷行业协会 Shenzhen Printing Industry Association  
中国人民解放军印刷协会 PLA Printing Association  
全国铁路印刷协会 National Railway Printing Association  
西藏自治区出版工作者协会 Tibet Autonomous Publishers Association  
温州市印刷行业协会 Wenzhou Printing Industry Association  
宁波市印刷行业协会 Ningbo Printing Industry Association  
廊坊市印刷协会 Langfang Printing Association  
成都市印刷行业协会 Chengdu Printing Industry Association  
青岛市印刷行业协会 Qingdao Printing Industry Association  
西安市印刷行业协会 Xi'an Printing Industry Association  
杭州市印刷行业协会 Hangzhou Printing Industry Association

### 国际及港澳台地区协会

全美印刷、出版和纸品加工技术供应商协会 The Association for Suppliers of Printing, Publishing and Converting Technologies of America  
德国机械及制造商协会印刷和造纸技术协会 VDMA  
日本印刷产业联合会 Japan Federation of Printing Industries  
大韩印刷文化协会 Korean Printing Culture Association  
全印度印刷商联合会 All India Federation of Master Printers Group  
印度胶印印刷协会 Offset Printers' Association of India  
印度泰伦加纳邦胶印印刷协会 Telangana Offset printers Association of India  
菲律宾印刷卓越基金会 Philippine Center for Print Excellence Foundation  
菲律宾印刷技术联合会 Philippine Printing Technical Foundation  
菲律宾印刷行业协会 Printing Industries Association of the Philippines  
泰国印刷技术促进协会 Thailand Association For Printing Technology Promotion  
马来西亚印刷商公会 Malaysia Printers Association  
香港印艺学会 Graphic Arts Association of Hong Kong  
香港印刷业商会 The Hong Kong Printers Association  
台湾区印刷暨机器材料工业同业公会 Taiwan Printing & Machinery Material Industry Association  
社团法人中华印刷科技学会 Chinese Association of Graphics Science&Technology  
台北市印刷商业同业公会 Taipei Commercial Printing Association  
澳门印刷业商会中国印协柔印分会 Macau Printers Association

### 国内协会 Chinese Supporting Association

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天津市印刷技术协会 Tianjin Printing Technology Association  
河北省印刷协会 The Printing Association of Hebei Province  
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内蒙古自治区印刷协会 Inner Mongolia Autonomous Region Printing Association  
辽宁省印刷协会 The Printing Association of Liaoning Province  
吉林省印刷复制业协会 The Printing and Duplicating Industry Association of Jilin Province  
黑龙江省印刷技术协会 The Printing Technology Association of Heilongjiang Province

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